

Alan Barcus

Writer

BarcusBrainSell 1998 – present

Founder

Health Partners Insurance, Blue Cross/Blue Shield (NY), Palm Springs General Hospital, Genentech ImmunoScience, Sloan-Kettering, Nicotrol (Johnson & Johnson), Cystic Fibrosis Foundation, Major League Baseball, Hitachi Electronics, Quaker Foods, Marquis Private Jets, Prudential Carolinas Real Estate, PetFood Direct, Slim-Fast, Miller Brewing, Citibank, Campbell's, Golf Trust Of America, Chicago Off -The -Streets Club.

Saatchi & Saatchi 1997-1998

SVP/CD

Tide, Ivory Moisture Care

DMB&B 1981 -1996

SVP/CD – Managing Partner

MCI, Whirlpool, Norelco, Marine Midland Bank, Corning, Bolla Wines, Bushmill's Irish Whiskey, Procter & Gamble (Crest, Bounce, Dawn, Dash, Ivory Snow, Pampers).

Warwick

SVP/ Group CD

Seagram's, Schering-Plough (Di-Gel, Coppertone), Red Rose Tea, Smithsonian Magazine, Parade Magazine, Grolsch Beer, Benjamin Moore Paints, U.S. Distilled Spirits Council.

GREY

Copywriter/ VP

Fruit OfThe Loom, Timex, B.F Goodrich Tires, Canada Dry, Mennen, Maxwell House New Products, Kendall Motor Oil, Ford Small Cars

Education

Temple University, Philadelphia PA. Price School of Advertising & Journalism

Contact Information

610 909-7397 barcusbrainsell@comcast.net

Industry Awards

One Show Golds, Clios, ADDYS ,Ad Age 100 Best, Tellys, Andys, Mobius, OBIES, London International FestivalsEFFIES, NY International Film & Advertising Festivals, Hollywood International Broadcast Awards